

# Not Every Cosmetic Dentist is Worthy of Your Smile

How to choose the best cosmetic dentist for you.



## DOING YOUR HOMEWORK

You've been thinking about fixing those little things about your smile that are bothering you... maybe even updating your whole smile with a complete dental makeover. Or perhaps you are simply looking for a dental office that make your health, comfort and wellbeing top priority. **How do you begin to choose a dentist that has the skill and expertise to meet and hopefully exceed your expectations?**

## SOME POINTS TO CONSIDER

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Talk to people you know who have had positive experiences with cosmetic dentistry.



Consult with dental professionals whom you trust. Dental and medical specialists (oral surgeons, orthodontists, endodontists, and plastic surgeons) see lots of dentistry from many different offices. They are in a keen position to tell you who does the best work.



Browse websites of dentists recommended to you. It's important to review examples of their work. Make certain you like what you see and the images are not stock photographs but actual before and after images of patients treated in the practice.



Search the Academy of Cosmetic Dentistry's web site for a credentialed dentist in your area ([www.aacd.com](http://www.aacd.com)). The AACD accredits (certifies) dentists in cosmetic dentistry. To become Accredited, dentists must complete a demanding testing process, including: a written exam; documentation of five specific types of clinical cases (with before and after treatment photographs); participation in continuing education classes; and passing a final oral exam.



Other organizations, such as The Kois Center and the American Academy of Esthetic Dentistry also stress advanced education and high ethical standards.



The key point is that even though cosmetic dentistry is not recognized as a specialty, it is important to seek a dentist that approaches it as if it is. A doctor's continuing education, organizational memberships and credentials all highlight areas of interest and expertise and are important to consider when making a decision.

## TO SUM IT UP

While every dentist is a health professional, some dentists are more interested, knowledgeable, experienced and artistic when it comes to cosmetic dentistry. More complex issues will definitely require a greater degree of expertise in engineering the bite and managing the original sources of breakdown. The more extensive the work, the greater skill level required to assure long term success.

When it comes to cosmetic dentistry, or any dentistry for that matter, the goal is health and predictable, beautiful results. This is an achievable outcome as long as you have the right cosmetic dentist by your side.

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# BETSY BAKEMAN, DDS

WORLD-CLASS COSMETIC AND RESTORATION SPECIALIST



- ✓ Accredited Fellow of the American
- ✓ Academy of Cosmetic Dentistry - the highest level of achievement recognized by the AACD.
- ✓ Guiding the next generation of dentists through clinical instruction at the Kois Center.
- ✓ 2013 Excellence in Cosmetic Dentistry
- ✓ Education Award from the AACD.
- ✓ 2010 President's Award from the AACD.
- ✓ Chairman of the 2015 Clinic Committee for the American Academy of Restorative Dentistry.
- ✓ Chairman of the American Board of Cosmetic Dentistry.

*Betsy Bakeman, DDS*  
RESTORATIVE & COSMETIC DENTISTRY



GIVE US A CALL & GET THE SMILE YOU DESERVE

We would love to answer any other questions you might have or just sit down and show you our before and after smiles!



[www.micosmeticdentist.com](http://www.micosmeticdentist.com)

2757 Leonard St NE, Grand Rapids, MI 49525

(616) 940-0481